

Doctorate of Business Administration Courses

I. Mandatory Courses:

All DBA candidates must study and pass 13 mandatory courses equivalent to 39 credit hours as follows:

1. DBA Mandatory General Core Courses (12 CH):

Course Code	Course Title	Credit Hours
MGTM 701	Organisation Theory	3
MGTM 702	Seminar in Strategic Management	3
MGTM 703	Leadership Theories & Practice	3
ECON701	Advanced Economic Analysis	3

2. DBA Mandatory Research Methods & Statistics Courses (9 CH):

Course Code	Course Title	Credit Hours
BRMM 701	Advanced Business Research Methods	3
BRMM 702	Advanced Business Statistics	3
BRMM 703	Multivariate Analysis	3

II. Specialisation Courses:

A. DBA in Management Specialisation:

1. Management Specialisation Core Courses (12 CH)

Course Code	Course Title	Credit Hours
MGTC 701	Current Issues in Management	3
MGTC 702	Advanced Studies in Process Management	3
MGTC 703	International Business & Management	3
MGTC 704	Organisational Change & Development	3

2. One Management Specialisation Elective Course (3 CH)

To be selected from the list of DBA Elective Courses.

B. DBA in Marketing Specialisation:

1. Marketing Specialisation Core Course (12 CH)

Course Code	Course Title	Credit Hours
MKTC 701	Seminar in Marketing Theory	3
MKTC 702	Marketing Communication	3
MKTC 703	Current Issues in Marketing	3
MKTC 704	Advanced Marketing Research	3

2. One Marketing Specialisation Elective Course (3 CH)

To be selected from the list of DBA Elective Courses

C. DBA in Accounting Specialisation:

1- Accounting Specialisation Core Courses (12 CH)

Course Code	Course Title	Credit Hours
ACCC 701	Seminar in Management Accounting and Control	3
ACCC 702	Seminar in Accounting Theory	3
ACCC 703	Empirical Research in Accounting	3
ACCC 704	Seminar in Financial Reporting & Regulations	3

2- One Accounting Specialisation Elective Course (3 CH):

To be selected from the list of DBA Elective Courses.

List of DBA Elective Courses:-

The DBA candidate must study and pass one elective course equivalent to 3CH from the list below:

Course Code	Course Title	Credit Hours
MGTE 701	Corporate Governance & Corporate Social Responsibility	3
MGTE 702	Knowledge Management	3
MKTE 701	Advanced Service Marketing and Customer Relations Management	3
MKTE 702	Global Marketing	3
ACCE 701	Seminar in Auditing Philosophy and Theory	3
ACCE 702	Seminar in Accounting in Not-for-Profit Organisations.	3